



Electronic Filing System (EFS) Data  
Electronic Patent Application Submission  
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EFS ID: 60418  
Application ID: 09965954  
Title of Invention: System and Method for  
Accumulating Marketing Data  
from Guests at a Coverage Area  
First Named Inventor: Kenneth Lancos  
Domestic/Foreign Application: Domestic Application  
Filing Date: 2001-09-28  
Effective Receipt Date: 2004-05-05  
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Statement  
Filing Type:  
Confirmation number: 3312  
Attorney Docket Number: 5243P003



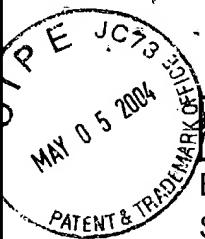
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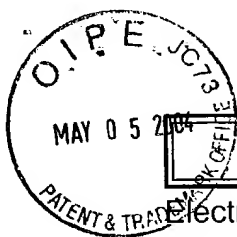


# TRANSMITTAL

Electronic Version v1.1

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Title of Invention	System and Method for Accumulating Marketing Data from Guests at a Coverage Area									
<div>Application Number: 09/965954      </div> <div>Date: 2001-09-28</div> <div>First Named Applicant: Kenneth Lancos</div> <div>Confirmation Number: 3312</div> <div>Attorney Docket Number: 5243P003</div> <div><b>RECEIVED</b> MAY 11 2004 <b>GROUP 3600</b></div>										
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<table border="1"><thead><tr><th>Submitted by:</th><th>Elec. Sign.</th><th>Sign. Capacity</th></tr></thead><tbody><tr><td>William W. Schaal Registered Number: 39018</td><td>William W. Schaal</td><td>Attorney</td></tr></tbody></table>			Submitted by:	Elec. Sign.	Sign. Capacity	William W. Schaal Registered Number: 39018	William W. Schaal	Attorney		
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<table><tr><td>Documents being submitted</td><td>Files</td></tr><tr><td>us-ids</td><td>5243P003-usidst.xml</td></tr><tr><td></td><td>us-ids.dtd</td></tr><tr><td></td><td>us-ids.xsl</td></tr></table>			Documents being submitted	Files	us-ids	5243P003-usidst.xml		us-ids.dtd		us-ids.xsl
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## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18  
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<h3>US Patent Documents</h3> <p>Note: Applicant is not required to submit a paper copy of cited US Patent Documents</p> <table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td></td><td>1</td><td>20010018660</td><td>2001-08-30</td><td>Sehr, Richard P.</td><td></td><td></td><td></td></tr><tr><td></td><td>2</td><td>4882675</td><td>1989-11-21</td><td>Nichtberger, Steven , et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>3</td><td>5259025</td><td>1993-11-02</td><td>Monroe, Midori J., et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>4</td><td>5432864</td><td>1995-07-11</td><td>Lu, Daozheng , et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>5</td><td>5465291</td><td>1995-11-07</td><td>Barrus, John , et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>6</td><td>5566327</td><td>1996-10-15</td><td>Sehr, Richard P.</td><td></td><td></td><td></td></tr><tr><td></td><td>7</td><td>5856931</td><td>1999-01-05</td><td>McCasland, Martin</td><td></td><td></td><td></td></tr><tr><td></td><td>8</td><td>5869826</td><td>1999-02-09</td><td>Eleftheriou, Lefteris</td><td></td><td></td><td></td></tr><tr><td></td><td>9</td><td>5905249</td><td>1999-05-18</td><td>Redderson, Brad R., et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>10</td><td>5918211</td><td>1999-06-29</td><td>Sloane, Martin A.</td><td></td><td></td><td></td></tr><tr><td></td><td>11</td><td>5936527</td><td>1999-08-10</td><td>Isaacman, Marvin , et al.</td><td></td><td></td><td></td></tr><tr><td></td><td>12</td><td>5946444</td><td>1999-08-31</td><td>Evans, James G., et al.</td><td></td><td></td><td></td></tr></tbody></table>			init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass		1	20010018660	2001-08-30	Sehr, Richard P.					2	4882675	1989-11-21	Nichtberger, Steven , et al.					3	5259025	1993-11-02	Monroe, Midori J., et al.					4	5432864	1995-07-11	Lu, Daozheng , et al.					5	5465291	1995-11-07	Barrus, John , et al.					6	5566327	1996-10-15	Sehr, Richard P.					7	5856931	1999-01-05	McCasland, Martin					8	5869826	1999-02-09	Eleftheriou, Lefteris					9	5905249	1999-05-18	Redderson, Brad R., et al.					10	5918211	1999-06-29	Sloane, Martin A.					11	5936527	1999-08-10	Isaacman, Marvin , et al.					12	5946444	1999-08-31	Evans, James G., et al.			
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	13	6129274	2000-10-10	Suzuki, Hikaru
	14	6164535	2000-12-26	Goodwin, III, John C.
	15	6179206	2001-01-30	Matsumori, Kunihiro
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	29	6609655	2003-08-26	Harrell, Martha F.
	30	6629019	2003-09-30	Legge, John V., et al.
	31	6657543	2003-12-02	Chung, Kevin K.

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